



PRESS RELEASE

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FOR IMMEDIATE RELEASE

February 20, 2020

The Seventh Annual Premier Atlanta Makeup Artist Expo
PMAC Expo 2020
Professional Makeup Artist Conference & Expo (PMAC Expo)
April 2020 in Atlanta, Georgia!

Global Makeup Professionals and Influencers will present interactive workshops and live demonstrations related to the aesthetics of beauty.

(Atlanta, GA) - This weekend of April 25th and 26th, beauty experts will convene in the City of Atlanta, at the Omni Hotel (100 CNN Center, Atlanta, GA 30303) to talk makeup! Panelists, instructors, and business owners will identify global beauty trends, introduce trailblazing products and redefine master techniques. The weekend is dedicated to aesthetics specifically in the makeup and skincare industries. PMAC 2020 will be filled with exclusive products, interactive workshops, entertaining presentations, dynamic networking activities, and amazing AI applications. This 7th Conference/Expo edition will specialize in television, anime, theater, fantasy, social media, SFX, film, bridal, print and haute couture makeup disciplines.

PMAC 2020 is designed to inspire professional artists, enlighten aspiring artists and excite prosaic artists! Special guests like Deborah LaMia Denaver (Birds of Prey, Avengers: Infinity Wars), Syretta Bell (Tyler Perry Studios Makeup Department Head), Merrell Hollis (Wendy Williams' Personal Makeup Artist) and Greg Solomon (Key SFX Dept. Head; I AM Legend, American Horror Stories) will also provide insight on television and film staffing, set lighting, art direction plus emerging beauty business opportunities.

“PMAC Expo’s goal is to establish a solid foundation of support while building unity within Atlanta’s makeup community. We applaud our experienced and talented artists who have expanded their makeup passion into global careers and international businesses.”

~ Gwynnis Mosby, PMAC EXPO Visionary and Founder

General admission tickets range from \$50 - \$150. All hands-on class tickets are \$99. All tickets are available for purchase at <https://pmacexpo.ticketleap.com>.